

THIS WEEK AT FLORIDA DEMOCRATIC PARTY

WEEKLY NEWSLETTER

WEEK OF 8.18.2025

Florida Democrats,

Our team is returning to the office after a packed weekend in Central Florida!

We were excited to host a reception with our partners at the **Democratic Municipal Officials** at the Florida League of Cities Conference, celebrating our lasting partnership for municipal programming.

We were also grateful for the opportunity to stop by the **National Letter Carriers Association Conference**, the **Florida Black Caucus of Local Elected Officials** breakfast, participate in **Orange County DEC's Precinct Captain Training**, and of course, knock doors for our fierce candidates: **LaVon Bracy Davis** and **RaShon Young** for September's special elections.

We have a lot to look forward to as we wrap up August with the return of our statewide [All Dems Call](#), as well as our [Redistricting Call to Action](#) this Tuesday, which I hope you'll all join us for. We have a lot of important work to do and I know I can count on you all to support the fight!

Together,

Chair Nikki Fried







SAVE THE DATE



8/19 at 6:30pm Redistricting Digital Organizing Call | [Link to Register](#)

8/26 at 7pm Pendulum: All Dems Statewide Call | [Link to Register](#)

8/28 at 6pm Voter Registration Volunteer Training | [Link to Register](#)

8/25 at 7pm Fundraising and Call Time 101 Training | [Link to Register](#)

[Click here](#) to view more ways to get involved in your local community!

The poster is set against a dark blue background. On the left, a white outline of Florida is shown with its counties. Overlaid on the map is the text 'HOLD THE LINE' in large, bold, white and red letters. Below this, it says 'TUESDAY, AUGUST 19TH 6:30-7:15 PM EST VIA ZOOM'. At the bottom left are the logos for the 'FLORIDA DEMOCRATIC PARTY' and 'TEXAS DEMOCRATS'. On the right side, the word 'FEATURING' is written in large, light blue, italicized letters. Below it are four circular headshots of speakers: Nikki Fried (FDP Chair), Kendall Scudder (TDP Chair), Ken Martin (DNC Chair), and Kristin Fulwylie (Legislative Activist). The text below each headshot identifies their role and name. At the bottom right, the text '... and more!' is written in a white, italicized font.

FEATURING

FDP Chair
Nikki Fried

TDP Chair
Kendall Scudder

DNC Chair
Ken Martin

Legislative Activist
Kristin Fulwylie

... and more!

FLORIDA DEMOCRATIC PARTY **TEXAS DEMOCRATS**

HOLD THE LINE

TUESDAY, AUGUST 19TH
6:30-7:15 PM EST
VIA ZOOM

Florida Republicans want to draw new district maps in the middle of the decade. This is an unnecessary and expensive power grab to steal seats before the 2026 midterms, instead of fixing the affordability crisis hurting Floridians.

Join **DNC Chair Ken Martin**, Texas Dems **Chair Kendall Scudder**, and Florida Dems **Chair Nikki Fried**, as well as national and statewide leaders, influencers, and activists live across @FLADems social channels and on YouTube to learn what's at stake and how we can take action together to protect fair representation for all Floridians.

[Register for Redistricting Call to Action](#)



We're re-launching our "All Dems" Statewide Call — a virtual meeting designed to bring together DEC Members, Party Leaders, Democratic Candidates, and Elected Officials from every corner of Florida.

Join Chair Nikki Fried and our team as we share important updates, introduce new staff, and preview the programs and initiatives that will help us strengthen our party and win in 2025 and beyond.

This is your opportunity to stay informed, stay connected, and help shape the future of Florida. Let's show up strong — register today and spread the word!

[Register for All Dems](#)

WHAT WE'RE DOING



FIELD TEAM

•

VOTER REGISTRATION

•

DATA AND VAN

Data and VAN

Voterfile Update

After a long delay from the Department of Elections we have received and uploaded the voter file into VAN. VAN is now up to date through 8/1.

Updated New Dem Targets!

You can find the latest batch of newly registered Democrats in VAN by going to: *My Voters > Targets > New Dem Targets: 7/1 - 8/1*.

Data Team Support

Please submit any questions, inquiries, and requests to the data team using our [Data Support Ticket](#).

Other Data Resources

Access all forms, guides, and training recordings here:

[2025 FDP Data Hub](#)

[VAN Training Roadmap](#)

Field Updates

Volunteer Momentum Surges with Pinellas Democrats

Since launching their voter contact efforts in July, the Pinellas County DEC has emerged as one of the strongest performers statewide, excelling in both volunteer recruitment and number of completed canvassing or phonebanking shifts.

In just the past six weeks, Pinellas Democrats have recruited 239 new volunteers through more than 6,000 calls—a 4% volunteer recruitment rate.

Their success speaks to the power of consistent voter outreach, strong script language, intentional survey questions, and their trust in our statewide program.

Join our next [Statewide Weekend of Action](#), August 23-24!

It's another key opportunity to help Florida Democrats re-enroll in Vote-by-Mail and make sure they're ready for upcoming elections. Every voter we connect with now helps build the foundation for victory in 2026 and beyond.

[Sign up to join our statewide phonebank](#) | [Host your own phonebank](#)

A dark blue rectangular graphic with white and light blue text. At the top, 'STATEWIDE WEEKEND OF ACTION' is written in large, bold, light blue capital letters. Below it, 'CALL. CONNECT. WIN.' is written in white, italicized, bold capital letters. Underneath that, 'SAT, AUGUST 23 - SUN, AUGUST 24' is written in light blue capital letters. On the left side, there are three red stars, each followed by a line of white bold capital text: 'CALL DEMOCRATS', 'RE-ENROLL DEMOCRATS IN VOTE-BY-MAIL', and 'TURN OUTREACH INTO IMPACT'. In the bottom right corner, there is a logo for the Florida Democratic Party, which includes a white outline of the state of Florida on a dark blue background, followed by the words 'FLORIDA DEMOCRATIC PARTY' in white capital letters, with a red horizontal bar to the right of the text.

STATEWIDE WEEKEND OF ACTION
CALL. CONNECT. WIN.
SAT, AUGUST 23 - SUN, AUGUST 24

- ★ **CALL DEMOCRATS**
- ★ **RE-ENROLL DEMOCRATS IN VOTE-BY-MAIL**
- ★ **TURN OUTREACH INTO IMPACT**

 **FLORIDA
DEMOCRATIC
PARTY**

You don't have to wait for a Statewide Weekend of Action to help Florida Democrats re-enroll in Vote-by-Mail. Our On-Demand Virtual Phonebanks are

open—so you can call voters on your schedule, from anywhere. Every conversation helps keep our voters engaged and ready to win. [Start making calls](#)

Want help organizing a phonebank or canvass, have ideas for our year-round organizing program, or just want to connect with our Statewide Field Director, Chris Byrnes? [Email Chris](#) or [Schedule a 1:1 Meeting](#)

Voter Registration

August Highlights!

So far this month we have hosted **15 voter registration events** across the state. These events include site canvassing at local public libraries, deep canvassing, and voter registration days of action. If you are interested in getting involved with registration efforts, find out how below!

Get Onboarded to do VR

DECs, clubs, and caucuses can sign up to be onboarded as part of the FDP's statewide VR program. Party leaders who are interested in starting the onboarding process can complete the [interest form attached here](#). Once you have completed the interest form, our VR Director, Alexis, will set up an introductory meeting to discuss the process.

Voter Registration Toolkit

Volunteers and party leaders can check out our new [Voter Registration Toolkit](#) which includes a number of voter registration resources and training.

Schedule a Meeting/Training

Those interested in scheduling a meeting or voter registration training with Alexis, Statewide VR Director, can use the [booking page attached here!](#)

August Voter Registration Volunteer Trainings

Statewide Volunteer Voter Registration Trainings will be hosted on Thursday, August 28th. Register to attend using [the link attached here!](#)

[VOTER REG TOOLKIT](#)

WHAT WE'RE SAYING



COMMUNICATIONS

• MESSAGING

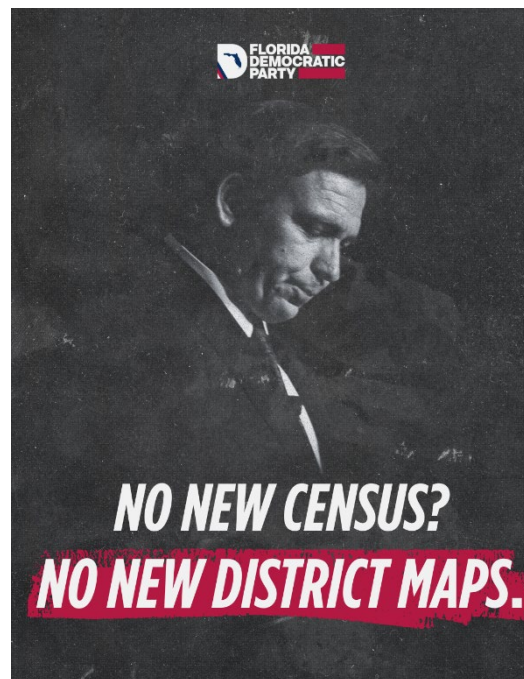
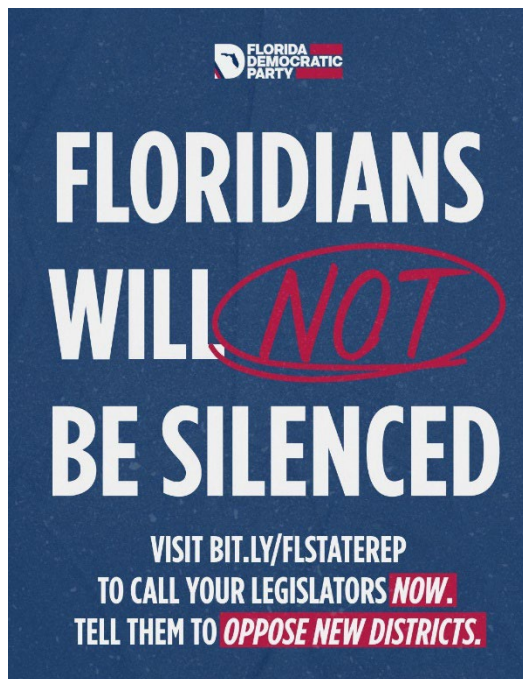
• TOOLKITS

Redistricting Toolkit

Stay Informed, Get Ahead of the Storm

Florida Republicans are floating an unprecedented, anti-democratic plan to redraw congressional maps mid-decade just to protect their power. [Florida Speaker of the House, Daniel Perez, announced that he will be convening a special committee on redistricting.](#) This power grab would cost millions in taxpayer dollars better spent helping working families, not rigging elections.

[Check out our toolkit here,](#) to start organizing a proactive public pressure campaign in your community. Need support or guidance? Reach out to us at press@floridadems.org.



We Need Your Help: Share Your Story!

Congress's so-called "Big Beautiful Budget Bill" threatens the health care, jobs, food security, and education of millions of Floridians. Cuts like these devastate working families — and your story can help us fight back.

Ways to Participate:

🎥 Direct-to-camera videos (45-60 seconds) or 📝 written testimonials welcomed.

📱 Amplify on social using **#MyOBBSStory** and tag **@fladems**.

Amplification Tools & Resources:

📄 [Graphics & Sample Social Posts: Click Here](#)

📄 [Messaging Guidance / DTC Scripts: Click Here](#)

🔧 [OBBS Cuts: Share Your Story Toolkit: Click Here](#)

[Share Your Story](#)

If you would like to receive our weekly talking points, please email us at press@floridadems.org.

WE CAN'T DO IT WITHOUT YOU



PARTY LEADERS

• ELECTED OFFICIALS

• CANDIDATES

Candidates and Campaigns

Thinking About Running For Office? | [Run For Office Form](#)

Running for office takes a lot of courage. We want every candidate to know we see you, we're rooting for you, and we've got your back. Complete the form to stay in the loop on how we support our candidates!

Want To Volunteer, Intern, or Work For a Campaign? | [Resume Bank Form](#)

Are you passionate about making a difference and ready to take action? Whether you're looking to volunteer, intern, or be hired as staff for a Florida candidate, when you submit this form, your resume will be available to Florida candidates and their campaigns who will reach out if your skillset is a match for their needs!



Candidate Trainings & Calls

Bi-Weekly Office Hours | Every Other Monday @ 3 PM | [Register Here](#)

Hosted by the Florida Democratic Party

The FDP's candidate support team is available every other Monday from 3 PM - 4 PM to answer your questions, whether you're considering running for office or already running!

Building Equity-Centered Volunteer Teams | August 19th @ 1 PM | [Register Here](#)

Hosted by the National Democratic Training Committee

Building a volunteer team is an important part of the campaign process and this training will guide you on how to ensure that team is equity-centered!

Join this training to learn the following:

- Review the ways that volunteers power campaigns
- Explore common barriers that prevent supporters from volunteering
- Introduce strategies to make volunteering more accessible and inclusive

Defending Digital Campaigns: Cyber Security Training | August 19th @ 1 PM | [Register Here](#)

Hosted by Arena

Political organizations and staffers are quickly becoming prime targets for cyberattacks. From nation states to cybercriminals, malicious actors are actively targeting political campaigns of all sizes. Join this training to get access to the tools and resources to defend yourself!

Join this training to learn the following:

- What types of cyber security threats political organizations and campaigns are facing
- What steps can be taken to protect yourself or your campaign from cyber threats
- How to actively combat cyber security threats

Fundraising for Political Impact | August 20th @ 6 PM | [Register Here](#)

Hosted by Higher Heights for America

Higher Heights for America seeks to elevate Black women's voices to shape and advance progressive politics and politics. This training is designed to help candidates learn practical steps to raise campaign funds. You'll also hear from fundraising experts, Jordan Brown and Shannon Arthur about supporting candidates in building powerful, people-powered campaigns.

Join this training to learn the following:

- How to raise campaign funds through small-dollar donations, grassroots appeals, and personal networks
- How campaign funding is accomplished outside of traditional donor pipelines

How to Recruit and Train Volunteers | August 20th @ 7 PM EST | [Register Here](#)

Hosted by the National Democratic Training Committee

A volunteer team is a great resource to have on hand for a variety of campaign needs. If you are looking to recruit and manage a group of campaign volunteers, this training is designed for you!

Join this training to learn the following:

- Discuss how to identify your volunteer needs
- Review best practices for recruiting new volunteers
- Introduce strategies for effective volunteer training

How to Have Successful Volunteer Recruitment Conversations | August 21st @ 1 PM EST | [Register Here](#)

Hosted by the National Democratic Training Committee

Recruiting volunteers is tough work, but being prepared for the initial conversation is key! If you are involved in the recruitment or management of campaign volunteers, this training is designed for you!

Join this training to learn the following:

- Discuss how to identify and engage prospective volunteers
- Practice making effective asks for volunteer support

Relational Organizing | August 25th @ 1 PM EST | [Register Here](#)

Hosted by the National Democratic Training Committee

If you are looking to learn more about how campaigns and local parties can empower supporters to talk to their personal networks about politics and voting, this training is designed for you!

Join this training to learn the following:

- Describe how relational organizing tactics can be used to grow and mobilize a supporter base

- Learn what tools and guidance supporters will need to successfully motivate others to take action on behalf of your campaign
- Review low-cost ways to gather and manage data on your campaign's relational turnout tactics

Fundraising & Call Time 101 | August 25th @ 7 PM EST | [Register Here](#)

Hosted by the Florida Democratic Party & Run For Something

Join the Florida Democratic Party and Run For Something for a Fundraising and Call Time 101 training! The call is an opportunity for candidates who are still thinking about running and those who have already filed to learn more about successful fundraising techniques and how to effectively manage fundraising call operations!

***You must be a registered Democrat in the state of Florida to attend.**

Party Affairs

All Dems Call | August 28th @ 7 PM | [Register Here](#)

Hosted by the Florida Democratic Party

Register to join our bi-monthly "All Dems" statewide virtual meeting. Join us on August 28th for an energized, unified gathering of Party Leaders, Candidates, Elected Officials, partners, and Democrats from across the state!

YOUR ACTION HERE

SUBMIT YOUR ORGANIZATION, CLUB, COUNTY, CAUCUS, CANDIDATE, OR
VOLUNTEER PHOTOS TO PARTYAFFAIRS@FLORIDADEMS.ORG FOR A
CHANCE TO BE FEATURED IN OUR WEEKLY NEWSLETTER

WHAT WE'RE PLANNING



UPCOMING CALLS

EVENTS

OPPORTUNITIES

Upcoming Events

FL Democratic Jewish Caucus Meeting on 8/27 @ 7pm | [Register Here](#)

Hosted by Florida Democratic Party Jewish Caucus

We are thrilled to uplift the Jewish Caucus' upcoming meeting, where they will be joined by **Congresswoman Debbie Wasserman Schultz** to provide a legislative update on the key issues facing our nation, as well as candidate for Florida Attorney General **Jose Javier Rodriguez**.

FL LGBTQ+ Democratic Caucus Summer Conference on 9/12-14 | [Register Here](#)

Hosted by Florida LGBTQ+ Democratic Caucus

We are so excited to attend this year's LGBTQ+ Caucus's summer conference in Tampa! The weekend kicks off with a welcome reception in Ybor City, followed by a full day of panel discussions, conference sessions, and our signature Saturday evening dinner, and wraps with a high-energy drag brunch. Speakers for the weekend include our own **Chair Nikki Fried**, President of the National Federation of Stonewall Democrats **Jeremy Comeau**, Florida House Minority **Leader Fentrice Driskell**, and Democratic Gubernatorial Candidate **David Jolly**.

Want to have your event highlighted in our next newsletter? E-mail partyaffairs@floridadems.org!

**SPECIAL EDITION CALL
FLORIDA REDISTRICTING AND CENSUS**

**EG
EQUAL
GROUND**

EQUAL GROUND

FLORIDA BLACK POLITICAL EMPOWERMENT CALL

A MONTHLY CALL FILLED WITH UPDATES AND
MORE AROUND FLORIDAS POLITICAL LANDSCAPE.

SAVE THE DATE



MONDAY
18th
August 2025



7:00PM
EST

TEXT "EQUALGROUND" 52886 TO STAY CONNECTED
WWW.EQUAL-GROUND.COM

An Engaged Community is an Empowered Community



Please Join Us

TOWN HALL MEETING



**Senate Democratic Leader
Sen. Lori Berman**



**House Democratic Policy
Chair Rep. Kelly Skidmore**

The 2025-26 Legislative Session is rapidly approaching and we want YOUR input. Please join Senator Lori Berman and Representative Kelly Skidmore for a community town hall.

Monday, August 25th 6:00 PM

**Hagen Ranch Branch Library
14330 Hagen Ranch Road
Delray Beach, FL 33446**

TOWN HALL MEETING



TUESDAY, AUGUST 26, 2025

OVERTOWN PERFORMING ARTS CENTER



1074 NW 3rd Ave, Miami, FL 33136



5:00 PM — 7:00 PM



Registration Link:
bit.ly/45cfTtN

Ashley V.
Gantt
for State Representative, District 109

Save the Date



**U.S. REPRESENTATIVE
DEBBIE WASSERMAN SCHULTZ**

IS HOLDING A

CANCER SURVIVORSHIP SUMMIT

Join breast cancer survivor U.S. Representative Debbie Wasserman Schultz for her second Cancer Survivorship Summit that addresses life after diagnosis. The Summit will highlight gaps in survivorship care, discuss policy proposals, and provide national and South Florida community-based resources and support services.

**SATURDAY, SEPTEMBER 6, 2025
7:30AM - 3:00PM**

LOCATION IN DAVIE, FL PROVIDED UPON RSVP

FREE TICKETS AT
DWSCANCERSUMMIT.EVENTBRITE.COM



Representative Kathy Castor's Town Hall is on August 18th at 5pm!

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