

THIS WEEK AT FLORIDA DEMOCRATIC PARTY

WEEKLY NEWSLETTER

WEEK OF 2.9.2026

Florida Democrats,

Floridians are feeling the strain — from rising costs to attacks on our schools, rights, and communities. In moments like this, the answer isn't sitting on the sidelines. It's action.

That's exactly what **Run for Office Week** (February 9–13) is all about. Today, we are launching our statewide push to help everyday Floridians take the first step toward running for local office, where real change begins. You don't have to be a career politician, and you don't have to do it alone. FDP provides free resources, training, and support, no matter where you're running or what you're running for.

To make this week a success, we need every DEC, Club, and Caucus to plug in. We've released a [Run for Office Week Toolkit](#) with ready-to-use resources to help you recruit and support candidates in your community. Remember: ***it takes all of us!***

If you're considering running for office, sign up at floridadems.org/run for candidate resources and join me on our [Lead Locally](#) virtual event this Thursday at 7 PM. Your community needs you and we're ready to walk with you every step of the way

In solidarity,

Nikki Fried

Chair, Florida Democratic Party



Candidates and Campaigns

Run for Office Week | February 9-13

In this political moment, we all feel called to do more to help our communities. If you've been thinking about how to serve your community, one powerful way to step up is to run for local office. The Candidates and Campaigns Team will be hosting Run for Office week from February 9, 2026 to February 12, 2026 to find those inspired to lead locally and help them start their campaigns.

Lead Locally: Running for Office in Florida | February 12th @ 7 PM - 8:30 PM EST | [Register Here](#)

Hosted by the Florida Democratic Party

Lead Locally is part of the Florida Democratic Party's Run for Office Week and is designed for anyone interested in running for local office in 2026 and beyond. This training will include special guest speakers and practical guidance from the FDP Candidate Support Team on what it takes to run for office in Florida.

Ready to Run Training | February 17th @ 7 PM - 8 PM EST | [Register Here](#)

Hosted by the Florida Democratic Party

This training is built for first-time candidates ready to take the leap and run for local office. We'll walk you step-by-step through the filing process, setting up your campaign, and accessing FDP resources to get started.

If you are ready to run for local office in 2026 and don't know where to get started, this training is for you!

Bi-Weekly Office Hours | February 13th @ 3 PM - 4 PM EST | [Register Here](#)

Hosted by the Florida Democratic Party

The FDP's candidate support team is available every other Monday from 3 PM - 4 PM EST to answer your questions, whether you're considering running for office or already running!

SAVE THE DATE



February 19 | DBCF x FDP Black History Month Night of Action | [RSVP](#)

February 20-22 | Black History Month VR Weekend of Action | [RSVP](#)

March 13-15 | Leadership Summit & State Committee Meetings | [RSVP](#)

WHAT WE'RE DOING



FIELD TEAM

• VOTER REGISTRATION

• DATA AND VAN

Field Updates

Black History Month Night of Action | February 19 @ 6:00 – 7:30 PM ET | [RSVP Here](#)

*Hosted in partnership by the **Florida Democratic Party** and the **Democratic Black Caucus of Florida**.*

Democrats from across Florida will come together to call Democrats in **HD-87 + SD-14** and build local Democratic power in our communities Thank you for all that you do to uplift our communities. We look forward to collaborating to make this Black History Month impactful, empowering, and action-driven.

It was a busy and productive organizing weekend for the FDP Field Team and West Central Florida DECs.



More than 200 precinct captains and volunteer leaders gathered for the Hillsborough DEC's Rise & Organize conference, where participants built skills, shared strategy, and strengthened our organizing infrastructure for the SD-14 special election and other key races this year. The FDP Field Team was pleased to join the training and support this important capacity-building work.



Voter Contact Leaderboard

Check out the counties that reached the most voters:

Rank 🏆	County
🥇 1	Pinellas
🥈 2	Palm Beach
🥉 3	Leon
4	Orange
5	Broward
6	Hillsborough
7	Miami-Dade
8	Martin
9	Brevard
10	Marion

To ensure fairness across counties of different sizes, this leaderboard uses a weighted ratio: weekly voter contact attempts divided by each county's number of Vote-by-Mail targets.

Knocking Doors & Making Calls

Winning starts with direct voter contact. It's the most powerful tool we have to turn out voters and elect Democrats.

- Get involved by reaching out to [your local DEC](#)
- Start calling now with [our Regional Phonebanks](#)

Our FDP field team is here to help DEC's, clubs, and caucuses build the people-powered infrastructure it takes to reach voters and win. Want help organizing a phonebank or canvass, have ideas for our year-round organizing program, or just want to connect with our Statewide Field Director, Chris Byrnes?

[Email Chris](#) or [Schedule a 1:1 Meeting](#)

Voter Registration

Black History Month Voter Registration Weekend of Action

This Black History Month we will be registering voters all across the state. Any DEC, club, caucus, or volunteer can host an event as part of the FDP's Black History Month Voter Registration Weekend of Action from **Friday, February 20th to Sunday, February 22nd**.

To sign up for support and resources from the FDP, please complete the [Black History Month Voter Registration Weekend of Action event registration form](#) by **Sunday, February 15th**.

Campus Voter Registration Fellowship

Our campus voter registration fellows are hard at work engaging students on their campuses! This past week our fellows helped **98 students check their voter registration status and pledge to vote**, and **registered 67 students to vote!** What a great way to kickoff the program!

Fellow of the Week! ✨📅 : Ava, UF



Ava is a junior at the University of Florida, studying political science and journalism. She serves as the Digital Organizing Director for the UF College Democrats where she organizes text and phone banking initiatives. She is passionate about combating political misinformation and strengthening civic participation among young voters. She hopes to one day become a public interest lawyer. In the past week Ava registered 13 students to vote. We are so excited to have her as a Campus VR Fellow this semester!

Community Organizing Certification Program 🗳️



On Wednesday, February 4th, the FDP kicked off its Spring 2026 Community Organizing Certification program! Our second cohort of participants were joined by Chair Fried to discuss the importance of Democratic organizing in Florida. Throughout the semester the Community Organizing Certification cohort will hear from a variety of guest speakers and work to plan their own voter registration day of action.



Volunteer Voter Registration Training | [Sign Up to Attend!](#)

Join us on **Monday, February 23 at 5:00 P.M. ET** to learn how to register voters.

Voter Registration Lead Training | [Sign Up to Attend!](#)

Join us on **Monday, February 23 at 6:00 P.M. ET** to learn about the process for being a voter registration lead for your DEC, club, or caucus.

Data and VAN

VAN Updates

The January voter file has been uploaded to VAN. VAN is now up to date through December. We are also working on processes to improve the time it takes upload the monthly file.

Weekly Office Hours | February 10th @ 4 PM - 5 PM EST | [Register Here](#)

Hosted by the Florida Democratic Party

The FDP's data team office hours are back every Tuesday from 4 PM - 5 PM EST to answer your questions!

WHAT WE'RE SAYING



COMMUNICATIONS

• MESSAGING

• TOOLKITS

Communications Updates

Trump is “Very Proud” of His Economy That’s Hemorrhaging Jobs and Driving Up Costs

- Yesterday, Donald Trump said he was “[very proud](#)” of his economy, despite the worst January for layoffs since the height of the Great Recession.
- Last month, [U.S.-based employers cut 108,435 jobs](#) and announced just 5,306 new hires — the lowest number on record since 2009.

- The manufacturing sector also [shed 8,000 jobs](#) in January — continuing a streak of losses every month since Trump took office.
- Amid Trump’s trade wars and inflation, consumer sentiment [is at the lowest level](#) since 2014.
- In 2025, American households [paid an estimated \\$2,120 more](#) due to Trump’s inflation — including \$123 more on electricity costs and \$150 more on groceries.
- Trump is [18 points underwater on the economy](#) and [29 points underwater on the cost of living](#).
- A whopping 59% of Americans disapprove of Trump’s handling of the economy, [his highest of either term](#).

Every week, talking points are provided to party leaders and membership. Messaging should be used for press interviews, conversations with voters, and social media posts. To request for someone to be added to the mailing list, direct them to press@floridadems.org.

Join us each Tuesday at 11 a.m. ET for our weekly messaging call to learn what breaking news the party is discussing and how we’re sharing it. [Register here](#).

Missed our press releases last week? Read them [here](#)

FDP Digital:

- ➔ Instagram: www.instagram.com/fladems
- ➔ Facebook: www.facebook.com/FlaDems
- ➔ Twitter: www.x.com/FlaDems
- ➔ BlueSky: www.bsky.app/profile/fladems.bsky.social

➔ Substack: www.substack.com/@fladems

Want an insider view of all things Fla Dems? Subscribe to our Substack!

www.substack.com/@fladems

If you would like to receive our weekly talking points, please email us at press@floridadems.org.

WE CAN'T DO IT WITHOUT YOU



PARTY LEADERS

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ELECTED OFFICIALS

•

CANDIDATES