

THIS WEEK AT FLORIDA DEMOCRATIC PARTY

WEEKLY NEWSLETTER

WEEK OF 4.13.2026

Florida Democrats,

New economic data revealed just how much inflation has skyrocketed due to Trump's chaos in Iran. Americans are shelling out an average of [\\$4.15 per gallon of gas nationwide](#), drug companies are considering [increasing their prices](#), and there's no relief in sight with the Strait of Hormuz still closed despite Trump's promises. Here in Florida, the cost of [living has surged as prices quintuple the pace of growth and joblessness continues to grow](#) across the state.

Democrats are fighting [for a permanent](#) end to the conflict and skyrocketed prices back home. While Republicans refuse to stand up to their out-of-control president, Democrats remain focused on lowering costs and reversing the chaos that Trump has caused.

The redistricting session begins next week. [Republicans cannot win fairly, so they are trying to rig the maps](#) and suppress Florida voters. See below for how you can fight this attack on democracy.

In Solidarity,

Nikki Fried

Chair, Florida Democratic Party

SAVE THE DATE



Take Action: Join the Fight Against Midterm Redistricting

- MASS MOBILIZATION -
REDISTRICTING SPECIAL SESSION RALLY
MONDAY, APRIL 20
10 AM - 11:30 AM EDT
FLORIDA STATE CAPITOL

Join the No Partisan Maps coalition in rallying against the unconstitutional partisan redistricting special session & then attend committee hearings with us to let your voice be heard!



mobilize.us/nopartisanmaps/event/924594

Florida lawmakers are advancing midterm redistricting—we need your voice now.
Here's how to get involved:

<https://linktr.ee/nopartisanmaps>

Take action:



Join us at the Capitol – April 20

Stand with us in Tallahassee and show strong opposition. [RSVP](#)



Reserve your bus seat

Buses available from Jacksonville, Orlando, Kissimmee, St. Pete, and The Villages.
Spots are limited—[secure yours now](#).



Make your voice heard

Call and email your State Representative and State Senator daily.

Join phonebanks: <https://nopartisanmaps.org>



Stay engaged - <https://linktr.ee/nopartisanmaps>

- April 13: Mass Mobilization Call
- April 15: League of Women Voters Webinar
- April 20: National Call with Attorney General Eric Holder

This is a critical moment—let's stand together for fair maps.

WHAT WE'RE DOING



FIELD TEAM

VOTER REGISTRATION

DATA AND VAN

Field Updates

Some snapshots from voter contact during this past Statewide Weekend of Action!



Over the last 7 days, Florida Democrats made **62,079 voter contact attempts** and **spoke with 7,695 voters**. Counties of every size are knocking doors and making calls, helping shrink the number of Democrats who still need to re-enroll in Vote-by-Mail so they are ready to vote in August and November. Democrats are also having real conversations with left-leaning NPAs about what matters to them and why they should support our candidates.



Voter Contact Leaderboard

Rank 🏆	County
🥇 1	Glades
🥈 2	Sumter
🥉 3	Miami-Dade
4	Bradford
5	Alachua
6	Lake
7	Hillsborough
8	Putnam
9	Escambia
10	Leon

To ensure fairness across counties of different sizes, this leaderboard uses a weighted ratio: weekly voter contact attempts divided by each county's number of Vote-by-Mail targets.

Help Us Talk to Voters

Direct voter contact is the strongest tactic we have to mobilize voters and elect Democrats up and down the ballot. Knocking doors and making calls remain the most effective ways to do it.

VOTE-BY-MAIL PHONEBANKS

CALL. CONNECT. WIN.

- ★ CALL DEMOCRATS
- ★ RE-ENROLL THEM IN VOTE-BY-MAIL
- ★ TURN OUTREACH INTO IMPACT



PENDULUM
ORGANIZE. YEAR-ROUND. STATEWIDE.

Find your county and make calls when it's convenient for you!

Organize Locally

- Find a local canvass or phonebank [here](#)
- Get involved with [your DEC \(county party\)](#) and be part of our wins

Our FDP field team is here to help DEC's, clubs, and caucuses build the people-powered infrastructure it takes to reach voters—and win. Want help organizing a phonebank or canvass, have ideas for our year-round organizing program, or just want to connect with our Statewide Field Director, Chris Byrnes? [Email Chris](#) or [Schedule a 1:1 Meeting](#)

Voter Registration

Summer '26 VR Fellowship

Applications for the Summer 2026 VR Fellowship are now open! Those 16 and older are encouraged to apply using the [application link here](#). Questions about the fellowship can be directed to alexis@floridadems.org.

APPLY

TO WORK WITH THE FDP!

SUMMER VOTER REGISTRATION FELLOWSHIP

- ✓ 7-13 weeks long,
- ✓ \$900-\$1800 stipend, &
- ✓ organizing experience!

APPLY NOW!
PRIORITY DEADLINE: 04/15

FLORIDA DEMOCRATIC PARTY

<https://tinyurl.com/summerVR26>

Fellows of the Week:



: Ava, UF



Ava, our UF VR Fellow, hosted a voter registration day of action alongside the UF College Democrats. At the day of action, Ava and the UFCO successfully engaged hundreds of students, helping them check their VR status and register to vote. Great work, Ava!

Community Organizing Certification Program



Our Community Organizing Certification participants were joined by Isaiah Sloan, Campus VR Fellow (Cohort 1), who discussed the importance of building leadership and coalition building.

The Voter Registration Toolkit

[Voter Registration Volunteer Training](#) | Monday, 04/20/2026 @ 5:00 EST

[Voter Registration Lead Training](#) | Monday, 04/20/2026 @ 6:00 EST

Data and VAN

Voter file updates

The March voter file was received, processed, and now live in Votebuilder. We will be getting the April file on 4/15 and will start the process of getting it into Votebuilder.

Solidarity Tech

The FDP Data team has moved from mobilize to Solidarity Tech as our offered platform for hosting events! If your organization has not already submitted the onboarding form please do so. If you need any help or have any questions please reach out to the data team!

Weekly Office Hours | April 15th @ 4 PM - 5 PM EST | [Register Here](#)

Hosted by the Florida Democratic Party

The FDP's data team office hours are every Tuesday from 4 PM - 5 PM EST to answer your questions!

Training

If your DEC, Club, Caucus, or Campaign needs training on any of our platforms or tools fill out this [FORM](#)! We will customize the training to fit exactly what you need!

WHAT WE'RE SAYING



COMMUNICATIONS

• MESSAGING

• TOOLKITS

Communications Updates

With gas prices over \$4 a gallon — the largest single-month increase since 1967 — Democrats continue to [run for office and win](#) by vowing to bring down prices, rein in corruption, and reverse the chaos that Republicans are enabling.

TOPLINE: Trump Has Pushed The American Dream of Owning a Home Out of Reach

Despite promising to make “housing much more affordable,” Trump has spiked costs and said that “no one gives a [bleep] about housing”

- Housing is unaffordable for everyday Americans in Donald Trump’s economy — and it’s getting worse. Trump’s unhinged trade war and chaos have driven costs even higher, worsening the housing crisis and skyrocketing [mortgage rates](#).
- The day before the conflict in Iran started, the average rate on the 30-year fixed mortgage was at 5.99% and now hovers around 6.5%.
- In a [new survey](#), a majority of respondents, particularly young people, said that owning a home felt out of reach.
- A staggering 68% of Americans agreed that “homeownership feels less like a goal and more like a privilege,” and over half said that “the American Dream of owning a home is dead,” and those numbers rose significantly among younger people. Even among respondents who own a home, the majority reported higher costs on everything from utilities to property insurance.

Interesting Articles to Share on the Affordability Crisis:

- [Florida cost of living surges as prices quintuple pace of growth, squeezing residents \(News4Jax\)](#)
- [Jobless rate continues to grow in Florida, new report shows \(Miami Herald\)](#)

[New study ranks Florida dead last for renters in the U.S. with housing costs consuming 37% of incomes \(WFLX\)](#)

Every week, talking points are provided to party leaders and membership. Messaging should be used for press interviews, conversations with voters, and social media posts. To request for someone to be added to the mailing list, direct them to press@floridadems.org.

Join us each Tuesday at 11 a.m. ET for our weekly messaging call to learn what breaking news the party is discussing and how we're sharing it. [Register here.](#)

Missed our press releases last week? Read them [here](#)

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Twitter: www.x.com/FlaDems



BlueSky: www.bsky.app/profile/fladems.bsky.social



Substack: www.substack.com/@fladems

Want an insider view of all things Fla Dems? Subscribe to our Substack!

www.substack.com/@fladems

If you would like to receive our weekly talking points, please email us at press@floridadems.org.



Candidates and Campaigns

Thinking About Running For Office? |